Traffic Management Sub-Committee

26 November 2025

Title	Requests for Traffic Management Measures a. The Principal List b. New Requests
Purpose of the report	To make a decision
Report status	Public report
Executive Director/ Statutory Officer Commissioning Report	Emma Gee, Executive Director Economic Growth and Neighbourhood Services
Report author	James Penman – Network Services Manager
Lead Councillor	Cllr John Ennis, Lead Councillor for Climate Strategy and Transport
Council priority	Deliver a sustainable & healthy environment & reduce Reading's carbon footprint
Recommendations	1. That the Sub-Committee notes the content of this report. 2. That the Sub-Committee agrees the request prioritisation and removals agreed through Ward Councillor meetings (Section 3.6.1, Appendix 1 and 2). 3. That the Sub-Committee considers and nominates for removal any requests on the Principal List (Appendix 1) that may no longer be required or appropriate. 4. That the Sub-Committee considers the officer recommendation for each new request on Appendix 3 and makes a decision on whether to retain these entries on the primary list of requests, within the 'non-prioritised' schemes.

1.   Executive Summary

1.1.   This report informs the Sub-Committee of requests for traffic management measures that have been raised with officers. These are measures that have either been previously reported, or those that would not typically be addressed in other programmes, where funding is yet to be identified.

1.2.   Following meetings between Ward Councillors and the Leader of the Council, Deputy Leader and Lead Councillor for Climate Strategy and Transport, agreements have been made regarding those requests that could be removed, and those that are considered to be a relatively higher priority. This report seeks to have the outcome of those decisions reflected in the principal list moving forward and seeks Sub-Committee agreement to those changes. These are summarised in Section 3.6.1, Appendix 1 and 2.

1.3.   The Sub-Committee is asked to consider schemes on the Principal List (Appendix 1) and whether they are still required or appropriate for future development. Where it is considered that a scheme is no longer required or appropriate, this should be nominated for removal.

1.4.   Appendix 3 contains new requests that have been received since the previous update to this report in March 2025 (available [here](#)). The Sub-Committee is asked to consider

each request, the officer comments/recommendations, and decide the outcome of that request.

2. Policy Context

2.1. Reading Borough Council's Transport Strategy 2024 is a statutory document that sets the plan for developing the Borough's transport network. It includes guiding policies and principles including those related to Network Management (RTS17), Parking (RTS20), Enforcement (RTS21) and Demand Management (RTS22).

2.2. The Council Plan for the years 2025/28 includes priorities of delivering a sustainable and healthy environment and to reduce our carbon footprint, which align closely with the provisions of the Road Traffic Regulation Act 1984 (RTRA), as both seek to improve public wellbeing and sustainable development..

3. The Proposal

Part A: The Principal List

3.1. The Council receives many requests for new traffic management measures across the Borough and has several programmes in which they may be addressed, including the Waiting Restriction Review programme and major strategic schemes (e.g. active travel). However, funding to address smaller-scale, desirable general traffic management measures is harder to secure. Additionally the Council's limited engineering staffing resources cover a range of different workstreams and outsourcing does not necessarily represent best value for money.

3.2. A list of requested measures has been maintained for many years and numerous schemes have been delivered from it, primarily through local 15% Community Infrastructure Levy funding nominations.

The regular officer update reports have been clear that those requests on the list are not investigated, designed nor fully costed schemes and that undertaking such work will attract financial and resourcing costs – it would divert these resources away from developing other funded schemes. The officer comments against the requests are high-level observations/estimates, based on a limited desktop exercise. Owing to potential feasibility issues and that the majority of requests would require legal statutory consultation, no request on the list can be guaranteed as deliverable.

The list has grown more rapidly than schemes can be delivered, leading to understandable frustration about the length of time many requests have been on the list, with no development undertaken. Any estimation regarding the time at which development of a request would be likely to commence has not been possible.

3.3. There is a desire to change this position and officers are grateful to the Leader and Deputy Leader of the Council, the Lead Councillor for Climate Strategy and Transport for meeting with Ward Councillors to scrutinise the list of requests, to streamline and prioritise them.

The results of these meetings has been reflected in Appendix 1 and 2 of this report, which indicate the agreed priorities (where applicable) and those requests that should be removed from the list. The Sub-Committee is being asked to agree that the principal list of requests be adjusted accordingly.

The results of this work helps to streamline and focus the list and, alongside existing and potential new opportunities for funding and resourcing, seek to expedite potential delivery of these beneficial schemes across the Borough.

3.4. Ongoing scrutiny of the list is essential. Members are asked to consider the requests on the principal list and whether they are still considered necessary and appropriate. They should be nominated for removal where this is found not to be the case.

Members and officers are also asked to apply additional scrutiny when considering any new requests for inclusion on the list. The Principal List represents a list of requests

worth a considerable financial investment to the Council and decades of linear officer time to deliver, and has been an open order book for many years. Any new requests should have considerable merit for being added and officers propose that the focus should be on realising the development of these schemes and not returning to a situation where schemes are being regularly added with relatively low chance of development for many years.

3.5. This report does not necessarily affect major strategic transport and cycling schemes that are funded as a part of any major scheme project award from central Government and/or other source.

It does currently include requests that are received from the Reading Cycle Forum. These have intentionally not been assigned a priority, as initiatives around Active Travel priorities developing in other forums are expected to result in such requests being transferred to other strategic workstreams. The principal list is therefore expected to be adjusted accordingly in the future, but until that time, will be retained.

<u>Options Proposed</u>

3.6. The following options are proposed in relation to this section of the report:

3.6.1. **[Recommended]** Agreement to amend the Principal List of requests to reflect the outcome of Ward Councillor meetings.

Appendix 1 provides the outcome of request prioritisation agreements during the Ward Councillor meetings, as reported to officers. It is recommended that Appendix 1, with its prioritisation, becomes the revised Principal List.

Appendix 2 provides the outcome of request removal agreements during the Ward Councillor meetings, as reported to officers. It is recommended that the requests on Appendix 2 are removed from the Principal List and from future reporting against this agenda item.

As referenced within this section of the report, it is expected that further adjustments to the Principal List will be recommended in the future and these will be reported to the Sub-Committee.

3.6.2. Not to agree the amendments to the Principal List of requests, as agreed during Ward Councillor meetings.

This is not recommended, as it would retain a considerable list of requests without prioritisation. This makes the building of initiatives to fund and resource any ongoing workstream to develop and deliver schemes against the list particularly challenging.

As Members have already considered and agreed priorities and items for removal, proceeding with this option would not make use of this work.

<u>Other Options Considered</u>

3.6.3. None at this time.

Part B: New Requests

3.7. Appendix 3 provides the list of new requests since the last update report (March 2025). Each request contains a high-level officer summary and a recommendation against its potential inclusion to the next Principal List update, subject to the decisions of the Sub-Committee.

<u>Options Proposed</u>

3.8. The Sub-Committee is asked to consider the recommended action for each scheme and agree the outcome as follows:

- Retain – These items will be added to the Principal List, un-prioritised, awaiting funding and resourcing for further investigation and development.

- Remove – These items will not be retained for further investigation and development.

<u>Other Options Considered</u>

3.7.   None at this time.

4.   Contribution to Strategic Aims

4.1.   The Council Plan has established five priorities for the years 2025/28. These priorities are:

- Promote more equal communities in Reading
- Secure Reading's economic and cultural success
- Deliver a sustainable and healthy environment and reduce our carbon footprint
- Safeguard and support the health and wellbeing of Reading's adults and children
- Ensure Reading Borough Council is fit for the future

4.2.   In delivering these priorities, we will be guided by the following set of principles:

- Putting residents first
- Building on strong foundations
- Recognising, respecting, and nurturing all our diverse communities
- Involving, collaborating, and empowering residents
- Being proudly ambitious for Reading

4.3.   Full details of the Council Plan and the projects which will deliver these priorities are published on the Council's website - Council plan - Reading Borough Council. These priorities and the Council Plan demonstrate how the Council meets its legal obligation to be efficient, effective and economical.

4.4.   The recommendations of this report support the recording of a range of requests for new traffic management measures and do not directly deliver changes. Many of the requests will contribute to the Strategic Aims of the Council and, once funding becomes available, they can be developed and separately reported in greater detail.

5.   Environmental and Climate Implications

5.1.   The Council declared a Climate Emergency at its meeting on 26 February 2019 (Minute 48 refers).

5.2.   Completion of the 'Environmental and Climate Implications' section of Committee Reports is a mandatory requirement - please follow the link to step-by-step guidance on how to complete this section - Environment and Climate Impacts in Committee Reports - guidance. If there are no environmental or climate implications arising from the decision, please say so and briefly explain why – **do not** simply delete the 'Environment & Climate Implications' heading. If there are implications for the environment or climate change, please follow the additional steps as set out in the guidance and complete the Climate Impact Assessment tool which is linked to from the guidance.

5.3.   The recommendations of this report will not directly lead to the introduction of any physical changes. Accordingly, there is no anticipated environmental or climate impact as a result of the Sub-Committee agreeing to the recommendations of this report.

5.4.   Assessments will be conducted when funding for scheme development and delivery is identified, and those development processes commence. The results of these assessments will be reported to the Sub-Committee.

6.   Community Engagement

6.1.   This report records requests for traffic management measures that have been received through engagement between the Council and the community.

6.2.   When funding becomes available for the delivery of schemes on this report, officers will engage with Ward Councillors, who will also have an active role in community engagement.

6.3.   Development of many of these requests will require statutory consultation and/or public notification. Statutory consultation will be conducted in accordance with appropriate legislation. Notices will be advertised in the local printed newspaper and will be erected on lamp columns within the affected area.

6.4.   Traffic Management Sub-Committee is a public meeting. The agendas, reports, meeting minutes and recordings of the meetings are available to view from the Council's website.

7.   Equality Implications

7.1.   Under the Equality Act 2010, Section 149, a public authority must, in the exercise of its functions, have due regard to the need to -

- eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
- advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

7.2.   It is not considered that an Equality Impact Assessment is relevant at this time as the report does not directly recommend any physical changes to the Highway. Assessment will be considered once funding for development and delivery of this scheme is identified.

8.   Other Relevant Considerations

8.1.   There are none arising from the recommendations of this report.

9.   Legal Implications

9.1.   There are none expected, based on the recommendations of this report.

9.2.   Patricia Tavernier has cleared these Legal Implications.

10.   Financial Implications

10.1.   There are none arising from the recommendations of this report.

10.2.   Andy Stockle has cleared these Financial Implications.

11.   Timetable for Implementation

11.1.   Not applicable. It is not possible to provide an implementation timetable for the requests made in this report. When funding is identified for scheme delivery, the Sub-Committee will receive separate scheme-specific reports to provide detail around implementation timetables.

12.   Background Papers

12.1.   There are none.

Appendices –

1.   **The Principal List of requests, revised to include priorities (where applicable).**

2.   **The requests proposed for removal from the list.**

3.   **New requests for potential inclusion in the Principal List.**